



**VILNIUS UNIVERSITY  
BUSINESS SCHOOL**

## **INTENSIVE ERASMUS+ AUTUMN COURSE 2022, LITHUANIA**

Intensive course within the Erasmus+ project TERRAGOV\* frames gladly present you an opportunity to take part in an Intense 5 days autumn course in Vilnius, Lithuania.

Vilnius University Business School in cooperation with 4 partners (the University of Iceland, University Complutense of Madrid, Faculty of Economics and Business in Zagreb, and Bucharest University of Economic Studies) is going to hold Erasmus+ course in October.

During this advanced learning on **public and corporate governance**, you should expect national case studies, and intensive hybrid study approach, lecturers from the business environment and relevant stakeholders from the public sector, visits to companies and institutions as well as social events.



**Erasmus+**

**About Terragov project:**

<https://terragov.ase.ro/>



**About VU Business School:**

[www.vm.vu.lt/](http://www.vm.vu.lt/)

# OVERVIEW ERASMUS+ COURSE

## Date

3<sup>rd</sup> – 7<sup>th</sup> October 2022

Travel frame: 2<sup>nd</sup> - 8<sup>th</sup> October



## Duration

- 5 days
- Monday to Friday



## Group size

50 students & 10 lecturers  
Iceland, Croatia, Spain, Romania, Lithuania



## Main scope

hands-on experience and knowledge on public and government resilience and the growth of the entrepreneurial companies' mindset.



## Investment

- Your own time and mental work involvement;
- Travel and accommodation costs covered by ERASMUS internship.
- Time for communication and mingle that comes out to your own benefit for the future.



## Target groups

Master or Bachelor  
MBA in Entrepreneurship, Business Administration,  
International Business, Innovations Management,  
Corporate Governance, similar.





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# AGENDA

*Draft agenda: subject to minor changes before the event*




# THE HOME OF #ENTREPRENEURSHIP

# MONDAY 3<sup>rd</sup> October

9:00- Get to know Vilnius Public transport or Uber and Bolt services

- **10.00 – Greetings at VU Business School**
- **10.30 – Students' presentations**
- **11.30-13.00 Innovation Management**



 **Prof. Dr. Saule Maciukaitė - Zvinienė**  
VU Business School

*Innovation Management and Technology Transfer topic aims to develop skills and deepen understanding of students how innovation and technology, including knowledge, can help to develop a disruptive vision for businesses. Here, the student immerses in the culture, the leadership style, the approach to innovation, the technological disruption, and other approaches and practical solutions that enhance business to be leading in innovation and entrepreneurship.*

- **13.00-14.30 lunch**
- **14.30-16.00 Partner university lecture**
- **16.00-17.00 Get to know intercultural lottery ruffle.**


# TUESDAY 4<sup>th</sup> October

Meeting at Business School

- **9.00 – Morning Training Session**
- **9.00-10.30 – Lecture, case work.**

*Lecture on Organizational resilience and lessons learned from the Covid-19 Crisis: The Lithuanian business case. Interactive session. Introduction for students' teamwork.*



**Assist. Prof. Dr. Danguole Ozeliene**  
VU Business School 

- **12.00 – 13:00 Lunch**
- **13.00 – Afternoon Training Session**
- **13.00-14.15 Reports and practical case studies from invited Lithuanian company representatives.**
- **14.15 – Coffee break**
- **14.30-17.00 Team project work, intermediate presentation**
- *19.00 Organised group city tour (upon reservation)*

*\*Draft agenda: subject to minor changes before the event*

# WEDNESDAY 5<sup>th</sup> October

Meeting at the city center at 9.15am to the  
Company site Excursion

- 10.00-13.00 Company site inspection  
( lunch in-between)
- **13.00 – Afternoon Training Session**
- 13.00-14.30 Partner university lecture
- 14.30 - Coffee brake
- 15.00-17.00 Team project preparation
- *19.00 Networking dinner with VU Business School Students  
representation members.*

# THURSDAY 6<sup>th</sup> October

Meeting at Business School

- **9.00 – Morning Training Session**
- 9.00-10.30 Partner university lecture
- 10.30 - Coffee brake
- 11.00-12.30 Team project preparation
- 12.30 – 13:00 Lunch
- **13.00 – Afternoon Training Session**
- 13.00-14.30 Lecture and students consultation
- 14.30 - Coffee brake
- **15.00-17.00 Organised study visitation to public  
institution adopted its function for community needs.**



# FRIDAY, 7<sup>th</sup> October

Meeting at Business School

- **9.00 – Morning Training Session**
- 9.00-10.30 Partners university lecture
- 10.30-12.00 Closing group discussions and overview
- 12.00-13.00 Lunch
- 13:00-15:00 Team project presentations

*\* The agenda can be edited.*

*\*\* Activities can include a challenge to solve.*



# THE HOME OF

## #INNOVATIONS



*If you think Lithuania is somewhere in South America, think again. If your eyes are fixed on a map of the Balkans, press another key on your keyboard...*

*Welcome to this country of Northern Europe, to the very centre of Europe... to Lithuania*

## How to get there?

- To Vilnius airport [www.vilnius-airport.lt/](http://www.vilnius-airport.lt/)

It is a 10 min ride to Vilnius city center. A good option is to take Uber or Bolt, either public transport Bus No. 1,2, or 3G. Ticket price 1Euro, from the bus driver.

- Or Kaunas airport [www.kaunas-airport.lt/](http://www.kaunas-airport.lt/)

Shuttle bus (Kaunas – Vilnius) waits outside the airport and takes directly to Vilnius Bus station: [www.ollex.lt/en/express/Kaunas-airport/buy-a-ticket](http://www.ollex.lt/en/express/Kaunas-airport/buy-a-ticket)

## Where to stay?

- In order to enjoy Vilnius's vibrant city life best option is to stay in Vilnius city center.

Optional hotels: <https://neringavilnius.com/>, <https://congress.lt/>, <https://ambertonhotels.com/vilnius/>, <http://www.15avenue.lt/>, [www.congressavenue.lt/](http://www.congressavenue.lt/).

- In order to find cheaper options and get convenient public transportation to Business School, advisable to choose apartments close to the old town and bus station.

Optional hotels or hostels: <https://comforthotel.lt/>; [www.vilniushostel.eu/](http://www.vilniushostel.eu/), <https://citygate.lt/>, <https://cornerhotel.lt/>.

## How to get to Business School?

Address: Sauletekio av. 22, Vilnius

Located out of the city center. The best option is to use public transport: trolleybus or bus. Tickets can be bought from the driver (cash only). Advisable app: "<https://web.trafi.com/lt>

Also convenient to use Bolt or Uber. Price 5-12 Eur.

**About Lithuania:** <https://lithuania.travel/en/>    **About Vilnius:** [www.govilnius.lt](http://www.govilnius.lt)

# THE HOME OF

## #LEADERSHIP

## Additional Social and Cultural Activities

- **Dining in Lithuanian cuisine restaurants**

<https://senojitrobele.lt/aboutrestaurant/?lang=en>

<http://ertlionamas.lt/en/>

<http://lokys.lt/en/>

<https://www.facebook.com/farmerandtheocean/>

- **Vilnius University tours and activities**

<https://www.viator.com/Vilnius-attractions/Vilnius-University/d5479-a13358>

<https://www.botanikos-sodas.vu.lt/en>

<https://www.govilnius.lt/visit-vilnius/places/church-of-st-johns>

- **Excursion around night Vilnius**

<http://stagdoinvilnius.com/tour/vilnius-night-walking-tour/>

- **Lithuanian beer degustation**

<http://www.beertourism.lt/>

<https://vilnius-relax.lt/en/content/beer-tasting/>

<https://www.alausbiblioteka.lt/collections/alaus-degustacijos>

- **Visiting the unique Trakai, sailing in the Galve lake and eating local kibinai**

<https://www.trakai-visit.lt/en/trips-by-yacht/>

<https://www.trakai-visit.lt/en/objekto-kategorija/karaimiska-en/>

<https://www.trakai-visit.lt/en/objektas/anno-1969-senoji-kibinine/>





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<https://www.vm.vu.lt/>

<https://www.facebook.com/VU.Business.School/>

<https://www.linkedin.com/school/vu-business-school/>



Sauletekio av. 22, Vilnius, Lithuania